

Straightforward disciplines operate with extreme effectiveness.

Recipe for success in one 132-character Tweet:

One strategic framework and four meta-disciplines drive enterprise health and value. The Goal: accelerate purposeful value creation.

The strategic framework exploits the insights of Dr. Eliyahu M. Goldratt, renowned author of “The Goal”, to assure comprehensive, rigorous, robust, engaging, fully aligned, thoroughly validated and unambiguously communicated enterprise strategy.

The four meta-disciplines include: Operational Excellence, based on TLS to keep the core business at the cutting edge, together with three performance levers to elevate future operational and financial performance. Specifically, the performance levers address: Talent, Knowledge and Innovation.

The specific nature of “purposeful value creation” depends upon the difference each enterprise wants to make in the world. Regardless, however, four meta-disciplines will enable any enterprise to outperform, when guided by the strategic framework.

A Fortune 100 aerospace concern cooperated in the development of low-cost, PC-based software that capably administers the strategic framework at enterprise scale.

Let us show you clear paths forward, with easy first steps, fast traction, assured success and exceptional returns on thoroughly manageable initiatives. To learn more, click on the link in the upper right.